WIR and Léman currencies
Comparative analysis of two monetary systems in Switzerland

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Histories, aims & functionings
WIR

1930’s crisis
answer to a urgent need
country level
Real economy
centralized network

Léman

Prosperous Geneva’s Lake Region
transform the economic situation
cross-border region level
local & sustainable economy
Peer-to-peer network
Business to business (B2B)

Business to consumer (B2C)
Monney as Common
Money as Common

Shared values

Managed by the community

Embeddedness of economy within territory
Flux analysis
Flux analysis

1/3 of transactions that flows outside the network could happen with « SSE » actors

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Network analysis
Social & Solidarity Economy in Geneva

A little cohesive network in relative terms
The strength of week ties

Transitivity of relations between A, B and C within a network
Conclusions
Conclusions

A local currency is a powerful tool in order to create flows

This as far as it circulates within a given community with a precise purpose

WIR : economic solidity towards a social solidarity

Léman : social (values) solidity towards an economic solidarity
Questions & discussions
Thanks for your attention

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